

Booking & material deadline (Display/ROP): 5 p.m. Friday for next week's paper

Booking & material deadline (flyers): 5 p.m. Tuesday for following week's paper

Display Ads

Pricing: \$10.50/column inch (+ GST)

Colour: Provided free of charge

Cancellation deadline: One week prior to publication

All prices per week. Pricing in effect for all ads booked prior to Dec 31, 2020. Subject to change without notice.

Ad Type	Dimensions	Open Rate <i>(single booking)</i>	Non-profit Rate <i>(25% discount)</i>
Business Card	3.2" x 2"	\$42	\$32
XL Biz Card	3.2" x 3"	\$63	\$50
2X Biz Card	3.2" x 4"	\$84	\$67
1/8 vertical	3.2" x 6"	\$125	\$99
1/8 horizontal	4.8" x 4"	\$125	\$99
1/8 banner	9.875" x 2"	\$125	\$99
1/6 vertical	4.868" x 5.33"	\$168	\$134
1/6 banner	9.875" x 2.67"	\$168	\$134
1/4 vertical	4.868" x 8"	\$249	\$199
1/4 square	6.58" x 6"	\$249	\$199
1/3 vertical	6.58" x 8"	\$336	\$269
1/3 horizontal	9.875" x 5.33"	\$336	\$269
1/2 page	9.875" x 8"	\$499	\$399
Full page	9.875" x 16"	\$899	\$699

REQUEST PLACEMENT: Add 20%

Classifieds (must be pre-paid):

Announcements: (Wedding/birth/grad/obituary/memoriam): \$25/first 300 words, \$0.10/additional word. Add photo: \$25

Sales/service ads: \$10/first 25 words, \$0.20/additional word

BOLD: Additional \$0.50/word

Submission guidelines:

All print-ready ads must be submitted in PDF, JPEG, EPS or TIFF format with a resolution of at least 300dpi. All fonts, links, and images must be included. All pantone/spot colours must be converted to CMYK. We reserve the right to refuse advertising for any reason, and bear no responsibility for the accuracy or legitimacy of the claims made in our customers' ads. All invoices due net 30 days. Payment is accepted by Visa, Mastercard, e-transfer or cheque. Forum Media reserves the right to alter terms, conditions, rates and sizes without notice.

Flyers/Inserts:

WEIGHT	PRICE
0-15g	\$95/thousand (9.5 cents/piece)
15.1-30g	\$105/thousand (10.5 cents/piece)
30.1-50g	\$115/thousand (11.5 cents/piece)
50.1g +	Additional \$0.005 (0.5 cents)/gram, per piece

Maximum finished/folded size: 8x10"

DELIVERY/SHIPMENT ADDRESS:

Estevan Web Printing, #1 Breeze Street,
P.O. Box 1594, Estevan SK, S4A 2L7